

# The Giving Effect

## The Giving Effect Gets A Head Start

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Head Start is an organization that makes a real-world impact, on the ground, directly affecting the lives of under-privileged children and families all across the country.

Mitchell and I were fortunate to meet with the leaders of the Long Island Head Start program to learn more about their operations and discuss how The Giving Effect can play a role in meeting their needs. The staff members are full of passion for the work they do, providing resources, food, clothing, schooling and other essential items to families in need. The organization operates centers throughout Suffolk County that function as both schools and vital life-lines for these families.



We visited one such center in Patchogue, New York, and were struck by the magnitude and efficiency of their programs. The building was modern, very clean and full of smiling children busy with their various classroom activities.

The center keeps a food pantry stocked with groceries that are dispensed to families almost as quickly as the donations arrive. Some of the kids don't get enough to eat at home, so Head Start makes sure to feed them well. In fact, on Fridays and Mondays, kids get extra food because they may not eat much at home over the weekend. It was abundantly clear to us how these programs play a critical role in the lives of the families who are fortunate enough to participate.



### How The Giving Effect Will Help

At Head Start, the real work is being done, in the trenches, real time. Each center has a long list of needs, such as food, clothing (for kids and adults), household items, exercise equipment and just about any kind of donation that would be useful for families with children. The Giving Effect will help meet those needs by connecting generous donors directly to Head Start centers.

During our meeting with the staff, we demonstrated how our system will allow Head Start centers to easily create causes, manage donations, track their activities and communicate with supporters. Whether someone drops off a box of canned food in Patchogue, or they ship a coat from Portland, the needs of Head Start centers will be visible to a much wider audience.

We're pleased to announce that Head Start will be making use of The Giving Effect as part of their integrated operations. Soon our site will be live and you'll be able to contribute items to Head Start centers. In the meantime, if you'd like to help with a financial contribution, [please visit their website](#).